



# Fast data meets HPC at TERALAB

*Pierre PLEVEN, Direction de  
l'innovation, INSTITUT MINES TELECOM*



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Leibniz at the time of the invention the Printing Press :

“This huge mass of books that we can never read will bring us back to Barbarism or forward to Culture”

Michel Serres, on France Info makes the parallel with Big Data phenomenon



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## BIG DATA BUSINESS

### LES TRACES ET LEUR PRIX

**3**  
**MILLIARDS**  
**DE TRACES ÉLECTRONIQUES**  
laissées par jour sur Facebook

**34 722**   
« LIKE » PAR MINUTE  
pour des marques ou  
organisations sur Facebook

**0,007**  
**DOLLAR**  
Le prix d'un profil simple âge, sexe,  
code postal, niveau d'éducation,  
origine ethnique (l'étude est américaine)

**0,2 à 0,5**  
**DOLLAR**  
Le prix du profil d'un malade  
américain chronique

**600**  
**EUROS**  
La valeur de la vie  
personnelle d'un Européen

**315**  
**MILLIARDS D'EUROS**  
La valeur des données personnelles  
en Europe

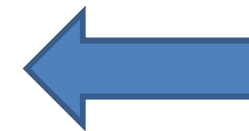
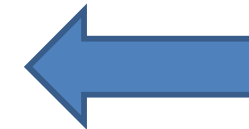
### LE POTENTIEL DU BIG DATA

**300**  
**MILLIARDS DE DOLLARS**  
Potentiel du big data  
dans la santé

**250**  
**MILLIARDS D'EUROS**  
Potentiel d'économies  
pour les administrations  
publiques en Europe

**100**  
**MILLIARDS DE DOLLARS**  
La valeur des données  
de géolocalisation pour  
les prestataires de services

**50 %**  
**DE RÉDUCTION DES COÛTS**  
**DE DÉVELOPPEMENT**  
grâce au big data  
pour l'industrie



Source : L'Usine Nouvelle May 2014



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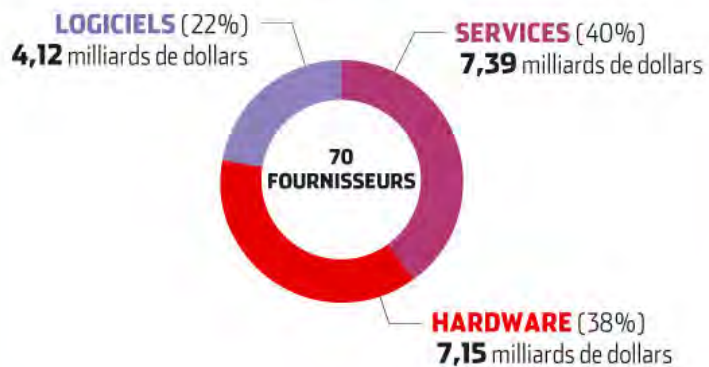
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# 18,7

## MILLIARDS DE DOLLARS

Chiffre d'affaires réalisé en 2013 par les 70 fournisseurs de solutions big data (+ 58% par rapport à 2012)



### ÉVOLUTION DU MARCHÉ DU BIG DATA

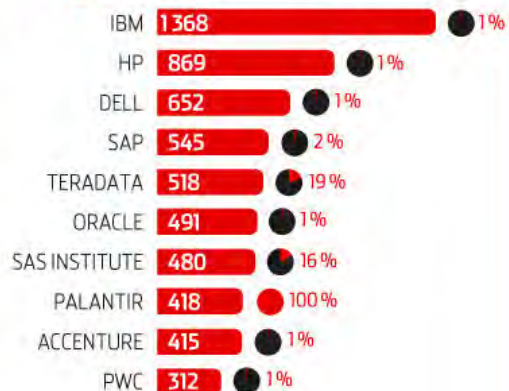
(en milliards de dollars)



### LE TOP 10 DU BIG DATA

(chiffre d'affaires en millions de dollars en 2013)

● pourcentage sur le revenu total



Source : L'Usine Nouvelle May 2014



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# Why data driven innovation now ?

- From the years 2000, important disruptions :
  - Surge of vast volume of data : Web , social networks, IOT
  - Software limits are pushed back by the NoSQL and advance in analytics, open source playing a major role
  - Drop of hardware cost de Teraflops process and of Terabyte storage , once Disk now Memory
- These advances allow economic processing of massive data in Volume Variety , Velocity with Value creation potential



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# Value Creation : which economic sectors?

## **Pioneers industries : because the ROI was proven ; ie**

- « Pure web players » : e commerce , search , social networks...
- Banking & Insurance: Risks , High Frequency trading
- Oil&Gas : geophysical research

## **New Entrants : lower ROI thresholds , partly thanks to open source**

- “Telco Operators : Software Defined Networks ...
- Energy Operators : Smart Grids...
- Manufacturing Industries: Predictive maintenance , Manufacturing 4.0
- Smart City: Transport, City Planning , Crowd sourcing, Safety
- Agriculture & Environment : Micro agriculture “furrow to furrow”
- Brick & Mortar” Retail: Store to Web, Web to store
- Health : Epidemiology, Risks, (Genome, ie Adam project )
- Administrations: State and Regions



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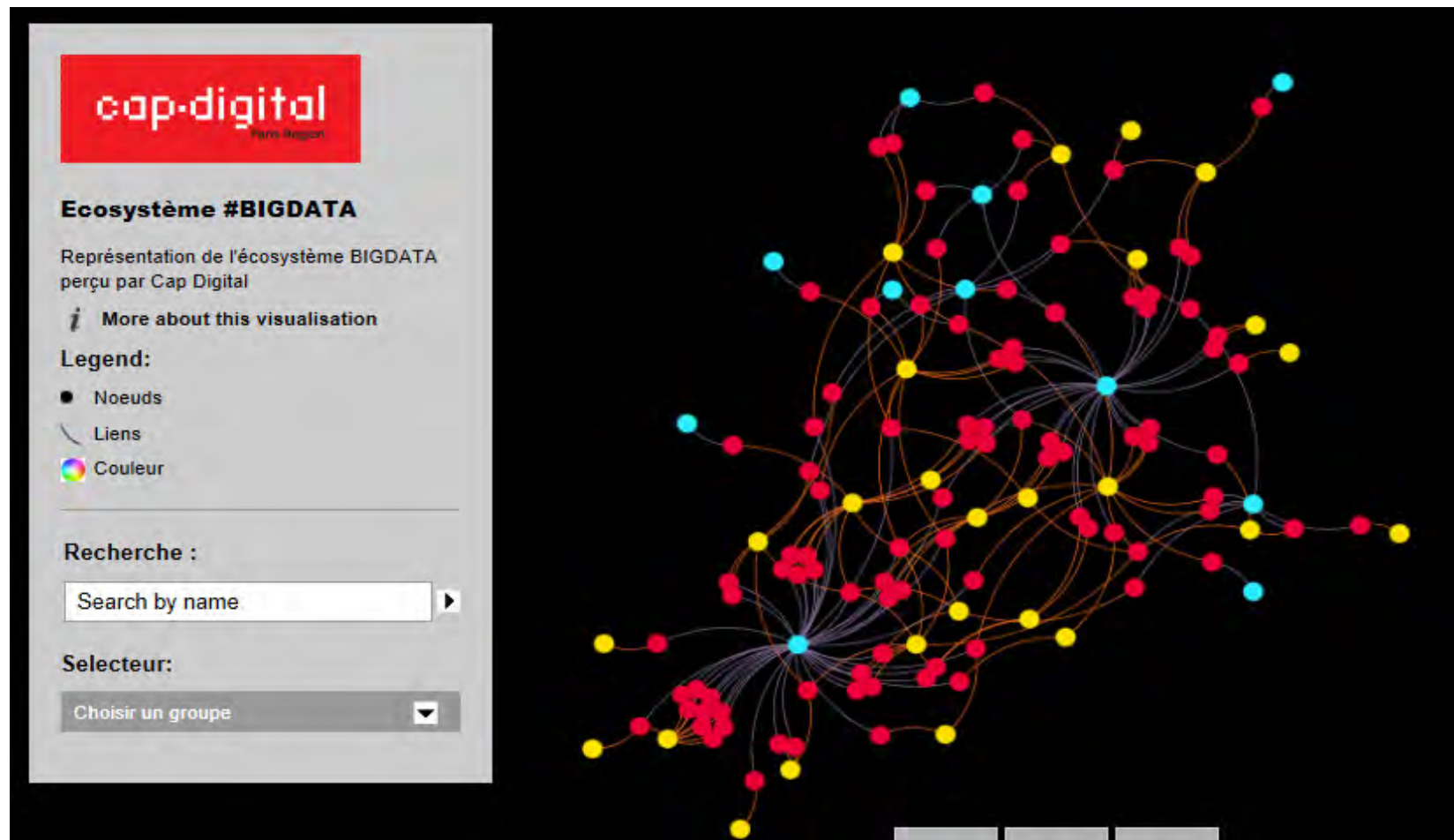
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# Example :Cap Digital Cluster , a vibrant SME community:150 Startups

<http://connect.capdigital.com/wp-content/uploads/2014/ecosysteme-bigdata/>



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## Semantics / NLP



## API / interopérabilité



## Dataviz



## Data management platform



## Machine learning



## RTB - RTProcessing



## Analytics



## Search



## ETL



## Virtualisation





## E-réputation (écoute)



## Smart cities



## Relation client



## Com / SEO



## RH



## Publishing



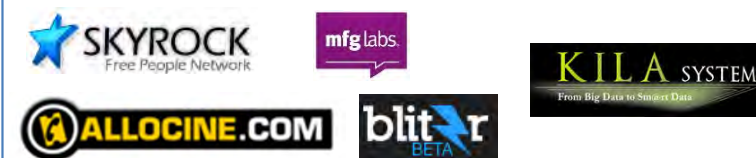
## Banque / finance



## Immobilier



## Media



## Marketing



## Logistique



## Tourisme



## Prospection commerciale



## Health



## Retail / e-commerce



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# Instruments for innovation: AMI Challenges Big Data

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Under future investments program (development of the digital economy - heart of digital sector), State launches a call for expression of interest on the "Big Data Challenges"

- **Community building activities**
  - Industrial Data owners and potential use case
  - DataScientists: SME, Startups, Students , Individuals
  - Analytics Software providers and Secure cloud platforms
- **Preparing and Running the Challenges**
  - Specify Detailed challenges conditions with Data Owner
  - Scout for matching DataScientists talents
    - One to One, One to Few, One to Many
  - Run the challenges on secure platforms with analytics support



# ANOTHER INSTRUMENT BIG DATA PLATFORM FOR RESEARCH AND INNOVATION

## TERALAB

Pierre Pleven  
Direction de l'Innovation



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# Birth of the TeraLab project

- Call for projects “Cloud computing / Big Data” conducted by the French Government
- Proposal for the construction and operation of a Big Data platform,
  - For Innovation, Research and Education projects
  - Submitted by a consortium comprising
    - The [IMT](#) (Institut Mines-Télécom)
    - The [GENES](#), particularly the CASD (secure remote access data center)
    - With [INSEE](#) partnership
- Project selected and launched
  - Budget of 5.7 M€
  - Over 5 years
  - Contract signed in December 2013



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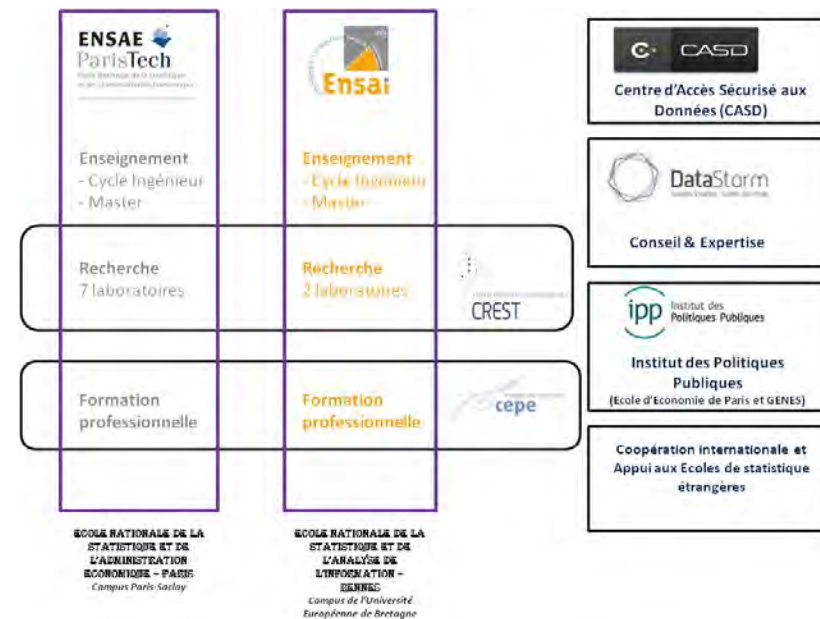




# The ambition : Accelerate « Data Science » innovation

## Institut Mines-Télécom

## GENES



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# The TeraLab platform

- A state-of-the-art technical infrastructure
  - Elastic distributed system + tera-memory server for “in -memory”
  - With unique security features
- A rich catalogue of software tools
  - Data storage (NoSQL)
  - Query, exploration, visualization (Pig, Hive, Mahout...)
  - Management and monitoring
- Data sets
  - Pre-installed (public data, open data...)
  - Brought by the projects, or acquired for them
- A dedicated team
  - 6 people
  - Platform configuration and operation
  - Project advisors





# TERALAB

## Technology resources Center

Projets de recherche, d'innovation et d'enseignement



Projets  
d'amorçage  
de la  
plateforme



chercheurs  
Startup  
Groupe  
PME



*PaaS-SaaS*



Interface utilisateur



Outils d'analyse de données



Données

Infrastructure  
Logicielle  
Et  
Matérielle  
Big Data



Middleware



Sécurité



Ressources



Hébergement  
Souverain et Sécurisé  
Connecté et Disponible



Equipe TeraLab



Prestataires, fournisseurs, Partenaires Experts



Opensource  
Commercial

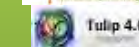
## ACCESS PORTAL

Directories  
Provisioning requests  
Workspace management

## DATA

Project waterproof Data  
Shared Data  
Public Data

## ANALYTICS/ VISUALIZATION



## DATA MANAGEMENT

SQL (Postgre, mySQL ..)  
Hadoop  
IMDB( Quartet ..)

## INFRASTRUCTURES

Private Cloud  
Hybrid Cloud  
Teramemory Server



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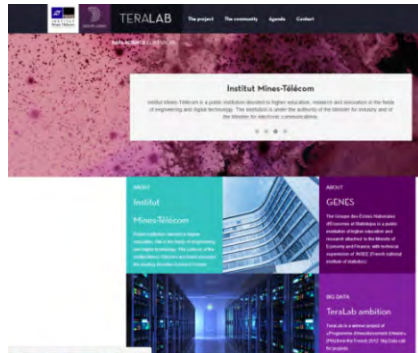


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# TeraLab compartments

<https://www.teralab-datascience.fr/fr/accueil>

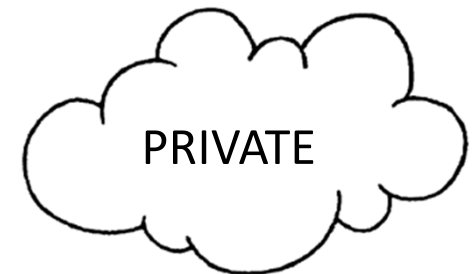
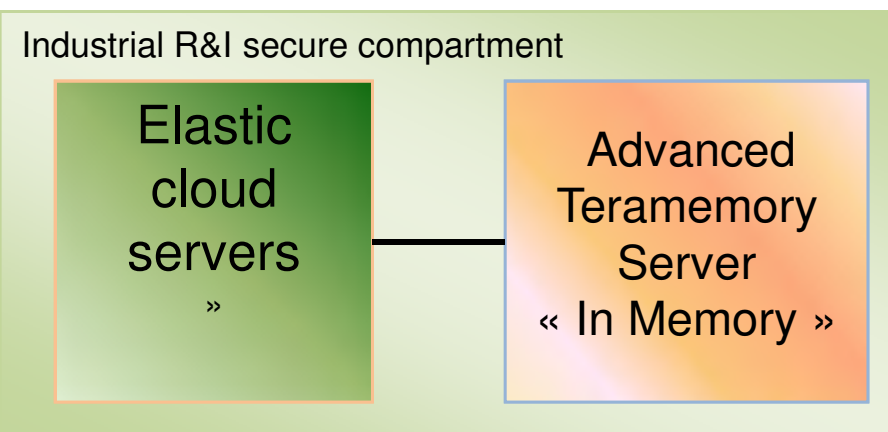
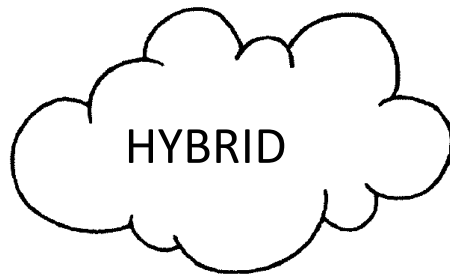


TERALAB Platform sovereign and secure

Industrial R&I  
Secure  
compartment  
le Anonymized  
Personal Data  
M2M Data  
..

Ultrasecure  
Compartment  
CASD Technology  
i.e State Data Health  
Data...

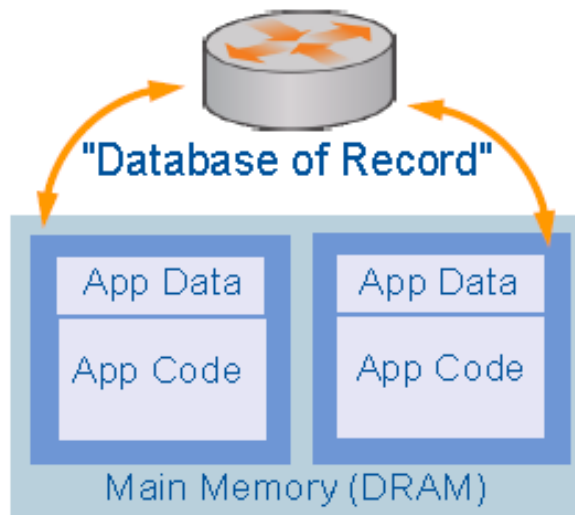
<http://www.casd.eu/>



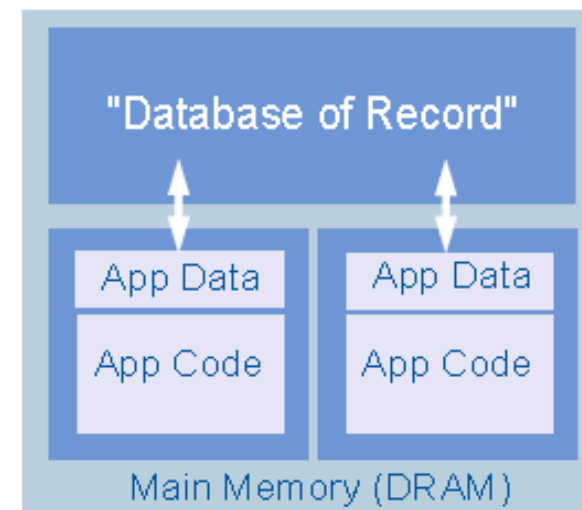


# What is “in memory Computing”

**Traditional Computing Architecture**



**In-memory Computing Architecture**



In-memory computing (IMC) is an architecture style where applications assume all the data required for processing are located in the main memory of their computing environment.

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**Gartner.**



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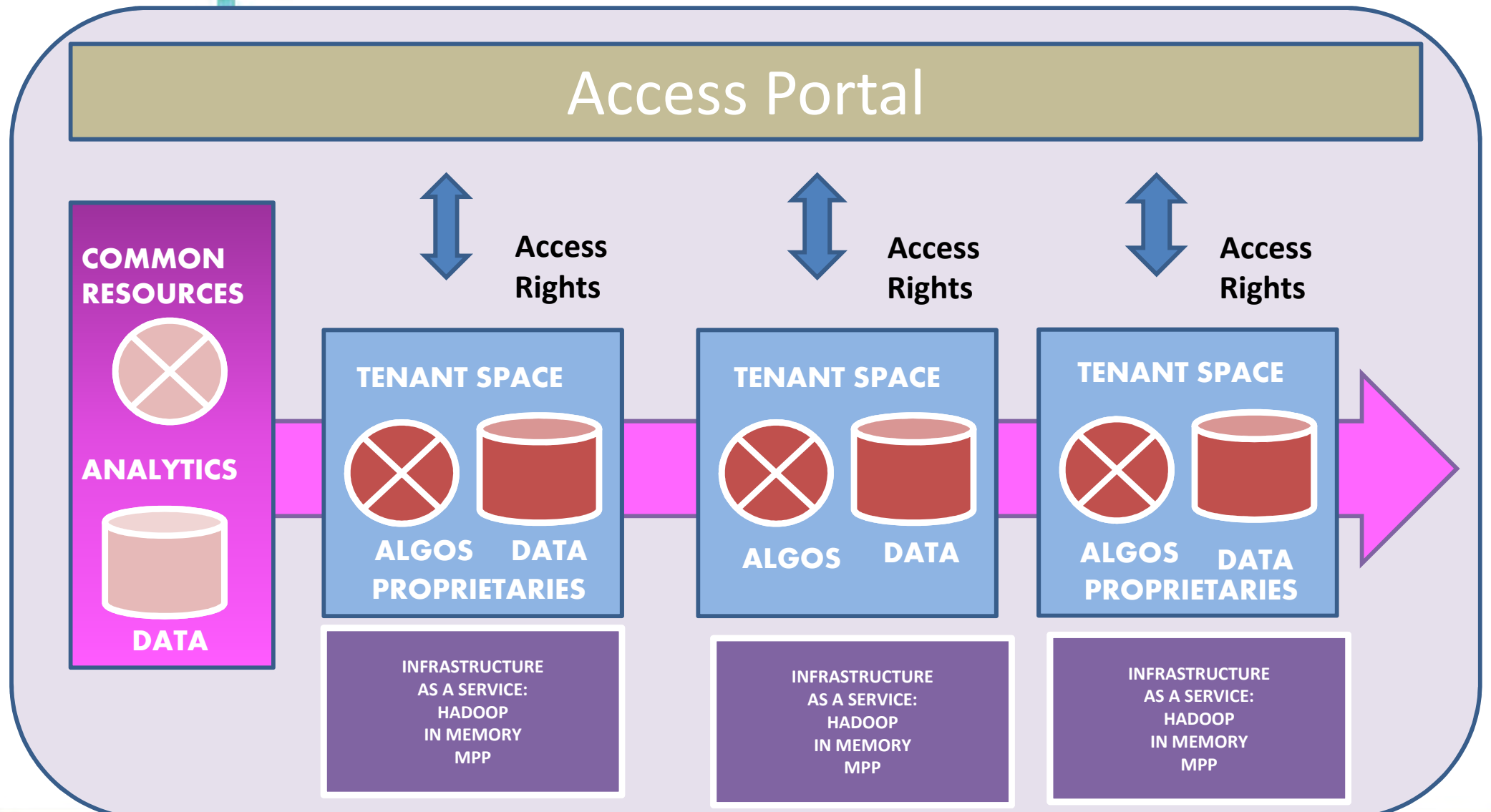


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# TeraLab Architecture



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# Industrial Uses Cases



## Virtual Metrology

### Energy

Scenario 1: Statistical Business Environment in Wind Power Applications (Moventas)

Scenario 2: Wind Power Icing Atlas (VTT)

Scenario 3: Managed Service Provider Intelligence (Net Man)

### Traffic (CCTV)

Scenario 1: Fast search of an object from a large volume of CCTV video data

Scenario 2: Searching for missing people

Scenario 3: Traffic Control and Reducing Traffic Accidents

### Telecommunications

Scenario 1: Mobile Application Analytics

Scenario 2: Customer (Entity) Behavior Analytics

### GeoIntelligence

Scenario: social Web monitoring for crisis management

### Machine Manufacturing

Scenario 1: Reactive maintenance

Scenario 2: Pro-active and condition-based maintenance

### Logistics

Scenario: logistics and marketing

### Security

Scenario 1: Cyber Security Analysis using Network Traffic Classification on Huge Amounts of High Speed Network Traffic





# Use cases in public statistics

- A burning subject
  - The statistical community sees Big Data as a high-priority topic
  - A few experiences in some pioneer statistical institutes (Estonia, The Netherlands, etc.)
  - Several actions launched by international organizations (OECD, UNECE, Eurostat)
- How TeraLab fits in
  - Needs: methodological tests, exploration of data sources, process redesign
  - A presentation to the French official statistics system aroused much interest
  - Precise project on scanner data for the consumer price index
    - Currently a 7 terabytes relational database
  - Other ideas expressed
    - Telco data for tourism statistics
    - Web site log analysis
    - Next-generation social declarations

\*Etude Deloitte 2013





# Use case for health data

- French context
  - Everyone has a unique personal identifier (the NIR)
    - Allowing data matching
    - Longitudinal studies
    - **Using the NIR requires high confidentiality (organized by law)**
  - A central database with all the health services provided to every citizen
    - More than 1.2 billion records with more than a thousand variables
    - About 250 terabytes of data generated each year
    - Real time updates
- How TeraLab fits in
  - Able to meet the challenges
    - Huge volumes
    - Real-time analysis
  - While ensuring ultra-high security



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# Preferred UC for In memory: Gartner “low hanging fruits





R&I USE CASES are WELCOME !

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# EU Partnership in progress

**RDA** Research Data Sharing without barriers  
RESEARCH DATA ALLIANCE

Home About Organisation Working and Interest Groups Plenary Meetings News & Events

Gearing up for the Fourth Plenary  
Call for WG, IG and BoP breakout sessions - Deadline for submissions: 30th June 2014 at midnight CEST  
Early Career European Researchers & Scientists Support Programme - Deadline for applications: 30th June 2014 at 00:00 CEST  
Call for posters - Apply by the 15th July at 00:00 CEST

**Brokering IG**  
Status: Recognised & Endorsed  
The purpose of the Brokering Interest Group is to provide a truly cross-disciplinary, global forum for data providers, cyberinfrastructure developers, and data users to discuss short and long term steps that could be taken to make data more available and interoperable through the services of brokering frameworks (see definition below). The intention is that as the community will define well-specified, concrete steps forward, and that working groups will be spun off to implement them.

- Agricultural Data Interoperability IG
- Big Data Analytics IG
- Biodiversity Data Integration IG
- Brokering IG
- Community Capability Model IG
- Data Citation WG
- Data Description Registry Interoperability

Commission Européenne  
**eurostat** Votre clé d'accès à la Statistique européenne

Commission européenne > Eurostat > Home

Accueil Statistiques Publications

Base de données

Calendriers des parutions

Tableaux préférés

Communiqués de presse

€	13.06.2014	L'Europe
€	13.06.2014	Exc

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**NESSI** Home About Us Members

NESSI is a European Technology Platform active in Information and Communication Technologies for contributing to the research and innovation space of Software and Service. NESSI stands for the Networked European Software and Service Initiative. It provides a platform for the community from industry and academia.

Get involved

**KIT** Karlsruhe Institute of Technology

**Smart Data Innovation Lab**

**Smart Data Innovation Lab (SDIL)**  
Accelerating Data driven Innovation

NESSI Summit May 27, 2014

Prof. Dr.-Ing. Michael Beigl – Department of Informatics

KIT – University of the State of Baden-Württemberg and National Research Center of the Helmholtz Association

www.kit.edu



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News & Events

About EIT ICT Labs

Commissioner Vassiliou met students at EIT ICT Labs Helsinki





# HPC & Big Data Architectures

Richard SIJBRANDIJ

Big Data Appliances Product Management, BULL



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# Both Big Data and HPC have similarities

- Processing large volumes of data
- Parallel processing needs
- Store large volumes of data
- Large data centres:
  - max perf with min power/cooling
- Similar underlying architectures / constrains
  - Latency and processor performance (vs in-memory)
  - Head Node ~ Name Node (vs Hadoop)
  - Compute Node ~ Data Node (vs Hadoop)



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# HPC generally applies

- Circumscribed to 1 area of knowledge:
  - Physics, Chemistry, ...
  - Solves a known equation
  - Homogenous data sets
- Few programming languages:
  - C, C++, CUDA/OpenCL, Fortran
- Additional nodes: Storage, Login, ...
- Workflow:
  - Move data from Storage to Compute Nodes
  - Communication between Compute Nodes
  - Data can be partitioned (MPI)
- Storage:
  - Huge volumes of data
  - High bandwidth
  - Parallel
  - /scratch: large & parallel accessed temp files
  - Data «belongs» to the company
- MPI and OpenMP paradigms



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# Big Data takes advantage of

Integrates several areas of knowledge

- Business, statistics, psychology, sociology, marketing, ...
- Analyze trends
- Heterogeneous data

Vast amount of programming languages

- Though mainly based on Java
- Other: R, Pig Latin, SQL, ...

Workflow:

- Don't move data, or don't interrupt data flow
- No communication between Data Nodes

Storage:

- Often Integrated Storage into Data/compute Node (in-memory of database)
- Parallel storage: Data can be partitioned (Hadoop)
- Huge volumes , high-speed and vast variety of data
- Local /scratch to each node
- Data is not only the company's data



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# What Big-Data adds to HPC

- HPC
  - Race to EXA-flop
- Centralized data
- Architecture criteria
  - Peta-flop/Watt
  - Peta-Flop/M2
  - Latency “nodes”
- Surprised by HW failures
  - Re-do calculation on different node
- Big-Data
  - Value streaming/real-time data
- Analyses of Structured and /or none-structured data
  - Multiple data streams
  - Huge amount of transactional data
- Architecture criteria
  - Max RAM capacity
  - CPU core/RAM
  - Storage latency/capacity
  - Network bandwidth
- Robust HW architectures with resiliency and redundancy
  - Transactional data lives in RAM
  - Used for transactions and analytics



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# Zoom on Tera-memory Compartment of Teralab

## Technical differentiation

- Scales per physical server:
  - Memory upgradable from 4 to 24 TeraByte
  - 240 cores (8 Modulesx2Xeon/modulex15cores/Xeon)
  - > 8000 specint
  - 120To Cold storage
- No proprietary network requirements
- Application communication inside same server
  - Run database, analytics and visualization on a single server

## User benefits

- Runs “any” Big-Data requirement
- Very low latency



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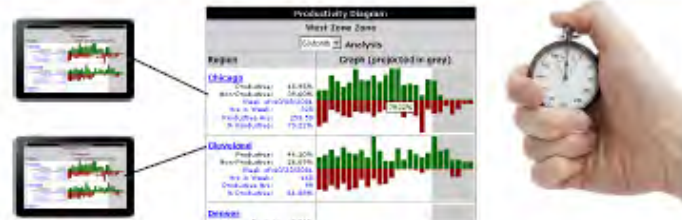


# Bullion S for big-data in-memory computing



## High Performance Analytics

Run analytics 100 times faster



## Key Enabler: In-memory DBMS

## Interactive Data Visualization

Self-service business analytics



## Key Enabler: IM Analytics Platforms

## Global Class Applications

Large-scale mobile-enabled applications



## Key Enabler: In-memory Data Grid

## Intelligent Business Operations

Detect threats/opportunities in real time



## Key Enabler: Complex Event Processing



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# Why bullion technology for “in Memory”

- RAM is the new “disk”
  - Adding RAM is as easy as adding disks
  - On the fly without application interruption
- IO scalability, latency and performance improvements
  - Adding IO adapters (RDMA based 10Gb/s, FC) on the fly
- Memory per physical server
  - Up to 24TB of memory per server
- Add dynamically more Compute Modules containing CPU, memory + IO blades
  - With up to 16x sockets and 240x cores



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# Bullion the most advanced working place for your fast data

- Fast-data = in-memory computing
- RAM = the new disk
  - Adding RAM is as easy as adding a disk with bullion and its memory blades
- RAS for RAM to run production database in memory
  - RAID 5 on HDD = Rank sparing with RAM
  - Bull memory blade migration and extraction = RAID 5 with Hot-Swap disks
- Bullion
  - Only server with 24TB RAM
  - Only server with Hot-swap RAM blades



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