

Forum TERATEC

20 - 21 OCTOBRE 2026

PARIS · PALAIS DES CONGRÈS

BOUYGUES

Making progress become reality

Shape the Future

Anticipating transformations to create differentiated offers

Innovation at Bouygues: 3 pillars of action

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1

EXPLORE & EXPLAIN

DECIPHERS major trends and weak signals,

PREPARES prospective scenarios to better anticipate risks and opportunities

2

ENGAGE & CATALYZE

ENCOURAGES innovation rollout and the emergence of high-performing ecosystems to address targeted cross-functional projects

3

TRANSFORM TO PERFORM

SUPPORT operational managers in the performance-oriented transformation of their business unit

A cross-functional team

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Christophe LIENARD
Chief Innovation Officer



Stéphanie CONSOGNI
Office manager

1 Scale Up AI



Franck MOINE
Data/AI
Director



Corentin LIENARD
Data/AI
Project Manager

2 Transform to perform



Vincent MARET
Transfo
Director



Eléonore LE MASSON
Transfo
Project Manager



Aurélien COUPEAU
Transfo
Project Manager

3 Shape the Future



Gustavo BORIOLO
Infrastructures
Project Manager



Benoit GUFFLET
Urban Transformation
Project Manager



Quitterie de SAINT GERMAIN
Sustainability
Project Manager

BOUYGUES

ENGAGING CLIENTS THROUGH INNOVATION

1
Create synergies across our business units

Breaking down silos, structuring, and sharing business line expertise and solutions within a common framework (booklet and narrative) to build an integrated Group vision and strengthen our positioning across the value chain.

2
Imagine infrastructures of tomorrow

Designing innovative solutions through a multi-partner approach, integrating the needs of all stakeholders to deliver systemic and sustainable responses

3
Co-creating with our clients and partners

Identifying shared opportunities and co-creating solutions by leveraging the Group's expertise to address transformation challenges (digital, energy, industrial).



CITIES



AIRPORTS



PORTS & SEAFRONT



HEALTH INFRA



DATA CENTERS

Shape

A single platform, all solutions

As a key deliverable of the **Shape the Future** initiative, Shape is a unified platform designed to identify solutions across the entire Group, enhanced by an integrated artificial intelligence agent.

The **Shape Agent** supports the preparation of sales meetings and external presentations, helping to select and highlight the Group's most relevant solutions for any given context.

Bouygues Shape the Future

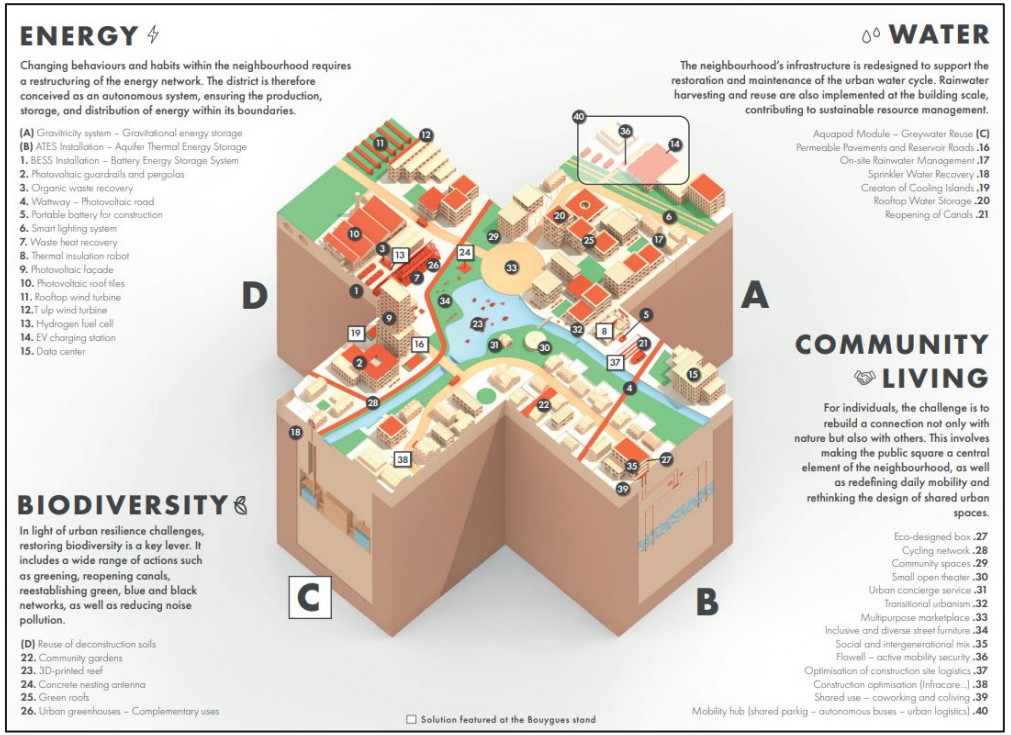


Shape the Future in practice: internal synergies

120 solutions for a systemic vision: Energy, Water, Biodiversity, Community Living

Bouygues solutions for cities enhanced with Solar Impulse's solutions

LIVING AVENUES
BRANCHES URBAINES



LIVING AVENUES EXAMPLE

Shape the Future in practice: external ecosystem

2025

- **11-14 March** — MIPIM Cannes France
- **29** — OneByz Exec Meeting
- **5 June** — Annual Awards Innovation Club of Paris
- **11-14 June** — VivaTech Paris
- **25-26 June** — InnoDays BYTEL Paris
- **18-20 June** — France Mayor's Summit Paris
- **21-28 Sept** — New York Climate Week US
- **2nd Dec** — **Shape Day Rabat** Morocco
- **10 Dec** — **Shape Day London** UK











2026

- **3-4 March** — Interchange Manchester UK
- **12 March** — Smart Living Lab Fribourg Switzerland
- **20-22 April** — Global ABC – United Nations Switzerland
- **May** — POC deployemnt (Rain garden) Marseille
- **8 July** — **Shape Day South East Region** France

- *External event / forum / presentation / award*
- *Internal Acceleration*
- *Solution deployment*

BOUYGUES

LIVING AVENUES EXAMPLE

Shape the Future in practice: client and partner engagement

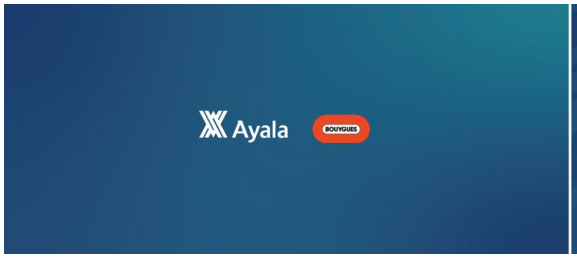
A portfolio of 60+ solutions from Bouygues and Ayala to reshape the future of Manila









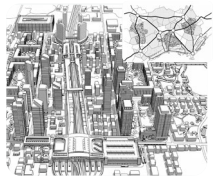








Informal Residential Area



Metropolitan Corridor



Central Business District



Greenfield Expansion Area



Seafront District

LIVING AVENUES EXAMPLE

Shape the Future in practice: client and partner engagement

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